

# VOL. 1 | APRIL 2022

# IN THE LOOP



Updates for the employees of EnviroKure, Inc. ~ April 1, 2022



## OVERVIEW:

- Message from the President
- New Hires
- Ohio Update
- Looking Ahead

## Ohio Production Facility



Site Work Progress Update March 31, 2022  
Ohio Production Facility | Hicksville, OH 43526

*EnviroKure products directly affect plant productivity and enhance soil health, leading to higher yields and improved sustainability.*

EnviroKure, Inc. Headquarters  
5222 E. Comly Street, Philadelphia, PA 19135  
215-289-9800 | [info@envirokure.com](mailto:info@envirokure.com)

# The New Standard in Biostimulants and Organic Biofertilizers

And the only bioengineered from chicken manure



## From the President

Joseph Steck  
Founder/President/COO

EnviroKure was founded in 2011 to develop technology that provides sustainable solutions to issues caused by the over-abundance of chicken manure. Over the past 10 years, the company has developed technology that improves soil health that directly enhances plant health and productivity.

In fact, we are the only company to patent and commercialize biostimulant technology derived from chicken manure that is designed to satisfy the needs of both conventional and organic growers. With our new flagship production facility nearing completion in Defiance County, Ohio, in Spring 2022, EnviroKure will be able to produce biostimulants and biofertilizers to service over four million acres in the United States.

Everyone contributes to our success as an agribusiness and your hard work elevates all possibilities.

## Sales Team

Ward Wright, Director of Sales has announced he will be making some strategic additions to EnviroKure's sales team. "These key hires reflect our continued momentum to position our product as the emerging market leader and support our expansion strategy across the agribusiness segment."

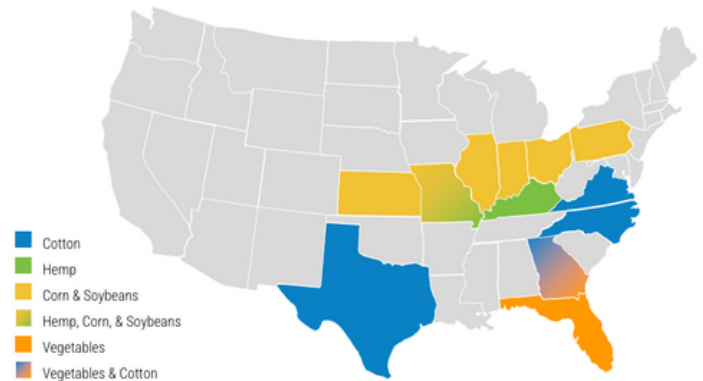


## Philadelphia Operations

The Philadelphia product production team and Tracy Mazzagatti have worked diligently to produce and ship product across the entire United States since the beginning of the year. **Gallons of product sold in 1st Quarter ~ 136,000**

Collectively the team in Philadelphia has produced and shipped EnviroKure products successfully for over 7 years ~ impacting over 300,000 acres!

## Over 90 Controlled Field Trials, 2018-2021



## Looking Ahead

Unlocking potential in customers, crops and people.

### April

Defiance County Economic Development podcast "Working It" Episode 12 ~ Sonia Nofziger-Dasgupta / David Mansfield (recorded on 4/27/22)

### July

Ohio Grand Opening Tentative (July 23)

Ohio State Fair July 27- Aug 7

### August

Defiance County Fair Aug 20-27  
Farm Progress Show Aug 30-Sept 1

### Training:

Is there a training opportunity that you would like to engage to strengthen your performance as an employee at EnviroKure?

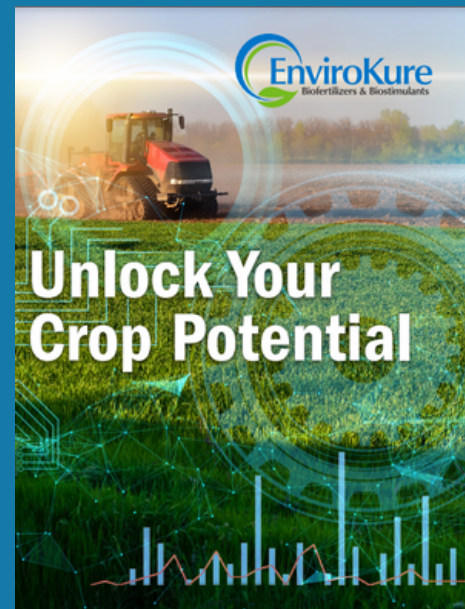
Send your thoughts and ideas to [am.adams@envirokure.com](mailto:am.adams@envirokure.com)



# Ohio Update

David O'Brien  
Vice President Engineering

“We are making great progress towards the completion of the Ohio Production Facility. We are currently focused on completing the plant pipework, instrument installation and electrical wiring. The impressive building and site roads are almost complete. We are hoping that the Ohio team can get into their offices by end of April and are targeting end of May/early June for first production. Thank you to all the team members associated with the project for all their hard work.”



## SOCIAL MEDIA POLICY

We understand that social media can be a fun and rewarding way to share your life and opinions with family, friends, and co-workers around the world. However, the use of social media also presents certain risks and carries with it certain responsibilities as an employee of EnviroKure.

To assist EnviroKure employees in making responsible decisions about their use of social media, we have established a policy and will issue a document of guidelines for the appropriate use of social media.

This policy applies to all associates who work for EnviroKure. In the month of April, employees will have the opportunity to read and sign the company's social media policy to indicate their agreement to the policy.

## MEDIA PROCEDURE GUIDELINES

*These guidelines are meant to assist employees of EnviroKure, Inc when contacted by a representative of the state, local, or national media. Important note: all media requests, whether it be written, in-person, or over the phone, must be referred to Ann-Marie Adams. She can be reached 24/7 by phone at (607) 229-8071 or by email at am.adams@envirokure.com*

Ann-Marie Adams will liaison with print, digital, and broadcast media representing EnviroKure, Inc. On a case-by-case basis, she may direct various employees to discuss issues that fall under their expertise with media representatives with approval from EnviroKure President, Joseph Steck.

When contacted or approached by a member of the media:

- Obtain the name of the media representative, their respective organization, all their contact information (email and phone number), and, if applicable, the deadline for their release of information to the public.
- Supply this information to Ann-Marie Adams, immediately. Media outlets oftentimes are working on extremely fast deadlines and will go elsewhere for information or release a story without comment from the company if their request is not handled in a swift fashion.
- Do not feel compelled to answer any questions, provide a statement, or conduct a phone or in-person interview. Avoid the use of “no comment,” as it carries a negative connotation. Inform the media representative that you will refer all questions to a spokesperson for the company.
- Understand that there is no such thing as “off the record” when speaking to a reporter. Always operate under the assumption that anything you do or say can be reported.

**Thank you for your help in sharing great EnviroKure news!**



## EnviroKure Philadelphia, PA Headquarters

- Joseph Steck ~ President/Founder & COO
- Alex Pacione ~ Corporate Controller
- David O'Brien ~ Vice President of Engineering
- Sonia Nofziger-Dasgupta ~ Director of Business Development
- Ward Wright ~ Director of Sales
- Sushil Bhalla, PhD ~ Technology Coordinator
- Craig Ware ~ Lead Process Engineer
- Bruce Garber ~ Sales Development Specialist
- Nasser Syed, PhD ~ Principal Scientist
- Devon Hooper ~ Scientist
- Tracy Mazzagati ~ Office Operations/ Customer Service
- Liz Blocke ~ AR/AP Specialist/Administrator
- Raschid Rafi ~ Plant Manager
- Julius Morris ~ Warehouse Assistant

### Warehouse Associates:

- Leon Grant
- Stormy Manning
- Kevin Steinman
- Michael VanOsten
- William Watts
- Eric Younger

## EnviroKure Ohio Production Facility

9408 Rosedale Rd, Hicksville, OH 43526

- David Mansfield ~ Plant General Manager
- Shelle Corwin ~ Office Manger
- Cris Wurm ~ Maintenance Manager
- Jacob Duke ~ Environment Health & Safety Manager
- Derek Lamons – Production Supervisor
- Johnathan Frausto – Production Operator
- Dustin Branham – Production Operator
- Pascal Pere – Production Operator
- Chyanne Kent ~ Production Operator

### Key Advisors

- Ann-Marie Adams, Communications
- Mark Bryant, Farmer
- Jerry Duff, Industry
- Tom Jenson, Industry
- Amy Larkin, Environmental
- Thayne Larson, Farmer
- Peter Matrai, Executive Leadership
- Gloverson Moro, Agronomy
- Janet Reed, J.D. PhD, Intellectual Property
- Mark Russell, Sales
- Marco Toapanta, PhD, Technical

# JUST HIRED



**Liz Blocke**

AR/AP  
Specialist/Administrator

Liz Blocke has joined the EnviroKure Finance Team as the AR/AP Specialist /Administrator.

She brings over ten years of progressive Accounting/Administrative experience.

She most recently spent over 4 years at Grapevine Visual Concepts performing daily accounting operations including handling of vendor and customer accounts, performing account reconciliations, and producing financials among a number of other responsibilities and tasks.

Follow along with EnviroKure on social media!



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