

NEWS RELEASE

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Ag industry veteran Kevin Helash joins EnviroKure as Chief Executive Officer

PHILADELPHIA, Pa - October 10, 2022 – EnviroKure, Inc. (EnviroKure) announced today the appointment of Kevin Helash as the company’s Chief Executive Officer. Helash brings more than 30 years of experience in the agricultural industry to EnviroKure, the pioneer in producing biostimulants and biofertilizers extracted from the beneficial microbes and nutrients in chicken manure.

Helash joins EnviroKure on the heels of the July 2022 start-up of the company’s 10-acre manufacturing site in Hicksville Township, Ohio. As the world’s first and only production facility of its size and type, the Hicksville plant was built with the capacity to manufacture enough product annually to treat more than 5 million acres of crops at the recommended rates of application.

“Kevin joins EnviroKure at a critical juncture in our evolution as a company,” said President, Founder and Chief Operating Officer Joseph Steck. “We are poised to rapidly expand the reach of our groundbreaking technology through our \$15 million investment in the Hicksville plant. Grower experience with our products has been very positive, and Kevin will be instrumental in leading our team to broaden our market adoption.”

“EnviroKure has cracked the code on an age-old opportunity: How to efficiently produce the most powerful biostimulant and biofertilizer in a concentrated version from the world’s most-valued natural fertilizer,” said Helash. “I’m excited to join the company at the outset of bringing this disruptive technology to growers more broadly here in the United States, and around the world as we continue to expand our footprint in the coming years. The flexibility, safety and performance of our products have the potential to revolutionize the way growers enhance crop yields and support plant and soil health while maximizing their return on investment.”



EnviroKure's technology has been tested on more than 400,000 acres of organic and conventional crops, and meets the stringent requirements of the U.S. Department of Agriculture National Organic Program (OMRI), the California Department of Food and Agriculture (CDFA), and the U.S. Food and Drug Administration Food Safety Modernization Act (FSMA). The company holds 39 issued and pending patents in the United States and internationally.

Prior to joining EnviroKure, Helash served as chief executive officer of two global biologicals companies, Marrone Bio Innovations and Agrinos. His international experience in the agricultural industry includes more than 25 years in positions of increasing responsibility with Agrium (now Nutrien).

About EnviroKure

EnviroKure, founded in 2011, is the first company to produce liquid organic microbial biostimulants and biofertilizers on an industrial scale from one of the most-valued natural fertilizers -- chicken manure. The company's patented technology extracts nutrients and beneficial microbes from chicken manure to transform it into high-value crop inputs. Its products have been used in both organic and conventional farming applications for the production of fruits and vegetables, hemp and row crops. EnviroKure operates the world's first large-scale commercial manufacturing facility of its type, located in Hicksville, Ohio, and is headquartered in Philadelphia. For more information, please visit the company's web site at www.EnviroKure.com.